



**Remit Address:**

**WJBK**  
New World Communications of Detroit Inc  
PO Box 100624  
Atlanta, GA 30384-0624  
Main: (248) 557-2000  
Billing: (248) 552-5129

**INVOICE**

Page 1 of 2

Advertiser	Hoekstra for Senate
Product	CANDIDATE
Estimate Number	

Invoice #	4081240-2
Invoice Date	11/25/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 10/30/12

Station	WJBK
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4081240
All Order #	PETE HOEKSTRA
Deal #	
Order Flight	10/22/12 - 10/30/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HKST
Product Code	

Agency Ref	
Advertiser Ref	

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
		CDR									
					10/29/12 to 11/04/12	2x	MT-----				
16	WJBK	Fox 2 News at 6p	6p-630p	M	10/29/12	:30	5:38 PM	BCPH1211H	\$1,000.00		2
	WJBK			Tu	10/30/12	:30	5:56 PM	BCPH1211H	\$1,000.00		1
		CDR									
					10/29/12 to 11/04/12	2x	MT-----				
28	WJBK	M-F 10a-11a News	10a-11a	M	10/29/12	:30	6:18 PM	BCPH1211H	\$1,000.00		1
	WJBK			Tu	10/30/12	:30	6:24 PM	BCPH1211H	\$1,000.00		2
		CDR									
					10/29/12 to 11/04/12	2x	-T-----				
	WJBK			Tu	10/30/12	:00			\$1,000.00 See MG 28.3		2
	WJBK			Tu	10/30/12	:30	10:30 AM	BCPH1211H	\$1,000.00 MG for 28.2 10/30		3
	WJBK			Tu	10/30/12	:30	10:52 AM	BCPH1211H	\$1,000.00		1

Aired Spots      **15**

<u>Gross Total</u>	<b>\$13,950.00</b>
<u>Agency Commission</u>	<b>\$2,092.50</b>
<u>Net Amount Due</u>	<b>\$11,857.50</b>
	<u>Payment Terms 30 Days</u>

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